

ISAF Advertising Code

Appendix 1, Regulation 20.7.1 - Table 2

A submission from the International Kiteboarding Association

Purpose or Objective

To ensure that manufacturers marks are displayed on kites in order to clearly identify kites of such brand, and that such reserved space is not overwritten by personal advertising.

Proposal

Table 2 – Manufacturers and Sailmaker’s Marks

Amend the row for kiteboarding as follows

	Hull	Spars and Equipment	Sails and Kites
Kiteboard	No restriction	Not applicable	No restriction <u>except that brand, model and size identification as required by the class rules and applied by the manufacturer shall remain clearly readable.</u>

Current Position

As above.

Reasons

Competitors and Race Officials must be able to identify brand, make and size of a kite in order to compare against equipment registered for the event by each competitor.

Competitors must not be able to overwrite such identification details in order to allow immediate identification of brand, make and size.
